

TIMING MATTERS ONE-PAGER

- Keeping you up to date on SMPA's Timing Matters Campaign & Time-of-Use Investigation
- See more one-pagers at www.smpa.com/timing-matters
- Give us your feedback at comments@smpa.com

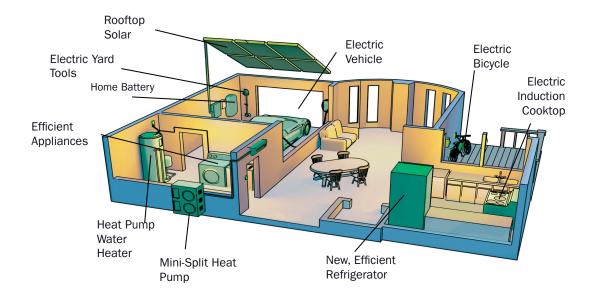
GRID OF THE FUTURE:

MEMBERS LEADING THE CHANGE AND TIME OF USE

Our members are changing the way they use energy. The widespread replacement of fossil-fuel-based applications with electric counterparts and the proliferation of new electric technologies like heat pumps and electric vehicles demonstrates this change to ever-increasing degrees. As a consumer-controlled cooperative, SMPA wants to support and enable the change that our members are presenting.

Time of Use & Member Choice: SMPA is looking to a Time of Use rate structure to help us cover the costs and expand member control into the future.

Beneficial Technologies: New efficient and smart home appliances are changing the way consumers use power and they offer a unique potential to improve the load profile of our electric cooperative.



KEY NOTES:

The Benefits of All-Electric Homes can include:

- Improved indoor air-quality
- Decarbonization / Renewable Energy Integration
- Greater energy management & control
- Enhanced Smart Home Integration
- · Zoned climate control
- · Convenience & Quality-of-Life

